

Message from the Workshop Chairs: Social Networking Workshop

We are happy to welcome you to this year's workshop on Social Networking, organized along with COMSNETS 2018. We have assembled an exceptionally strong set of research presentations that, in conjunction with excellent keynote and invited speakers, have the ingredients for making an intellectually stimulating workshop.

Prof. Prasenjit Mitra from Pennsylvania State University, USA, shall deliver the keynote address on news in social media, while Dr. Debasish Ganguly (IBM Research Ireland), Dr. Manish Gupta (Microsoft R&D India) and Dr. Alpan Raval (LinkedIn India) shall deliver three exciting invited talks on inducing personalization, applying deep learning, and analyzing content, respectively. The study of social networks is helping us get a better understanding of how people communicate and interact on a daily basis. Online social networks serve as a vital means for information diffusion and resource sharing - aiding discovery of connected communities, improving communication between globally dispersed individuals, and even measuring the impact of specific events on public opinion.

This workshop strives to bring together researchers from academia and industry to address the fundamental and technological challenges associated with the rapidly evolving domain of social networks. The goal of this workshop is to facilitate cross-disciplinary discussion of relevance to social networking, involving novel ideas and applications, and experimental results.

This year's workshop offers talks on opinion dynamics, community detection, epidemic dissemination, relationship visualization, and traffic analysis. We received 12 submissions out of which 6 were selected after undergoing a rigorous review process, with three expert reviewers being assigned to each paper. We would like to convey our heartfelt gratitude to all members of the technical programme committee who helped us in reaching the final decisions on time. If you have any feedback about the workshop, please feel free to convey this to us either in person at the workshop or electronically.



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