

We drive Innovation by
combining Design and Technology
to develop medical devices for
emerging markets.

At the heart of what we do is the desire to create relevant innovations for India and similar underserved populations.

The Smartphone has created a platform with customizable user interface and a readymade connectivity technology.

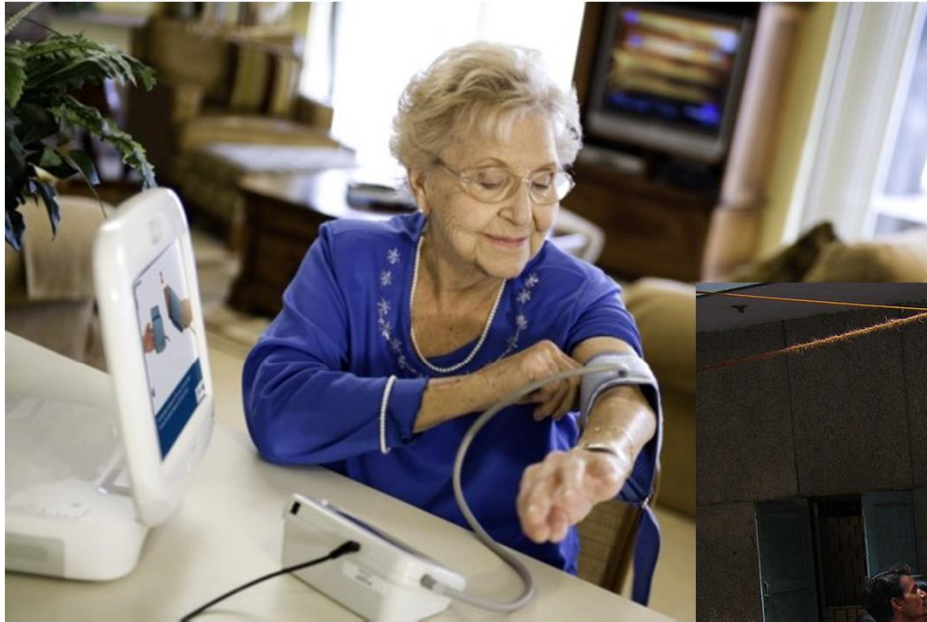
Can it play a role in changing the effective distribution of health care in India ?



Should the innovation challenge be different for us ?

We believe it should be and think that it lies along the spectrum

From PERSONAL to PUBLIC



Icarus Nova with Medtronic has co-developed a medical device with the Smartphone at the core which could point to some emerging possibilities.



ENTRAVIEW

श्रुति
स्वस्थ कान



Patients



**Health workers/
Partner
hospitals**

**Doctors /
Surgeons**

Imaging and patient data

**Clickmedix Platform
Android KitKat.
Mobile connectivity**

**Surgeon views
information
remotely**

Shruti Program numbers.

More than 100 screenings everyday.

More than 20,000 ear screening done so far.

Target 70,000 screenings.

Geography : India and other emerging markets.